

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported) July 12, 2001

CARTER HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

Massachusetts	333-51447	13-3912933
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(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

1590 Adamson Parkway, Suite 400, Morrow, Georgia	30260
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(Address of principal executive offices)	(Zip Code)
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Registrant's telephone number, including area code (770) 961-8722

Not applicable

(Former name and former address, if changed since last report.)

ITEM 5. OTHER EVENTS

On July 16, 2001, Carter Holdings, Inc. (the "Company") announced that the Company, its stockholders and CH Acquisitions LLC, a Delaware limited liability company (the "CH Acquisitions"), entered into a Stock Purchase Agreement, dated as of July 12, 2001, pursuant to which CH Acquisitions will acquire all of the outstanding capital stock of the Company. A copy of the Company's press release with respect to the transaction is filed as Exhibit 99.1 hereto.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(c) Exhibits

EXHIBIT NO -----	DESCRIPTION -----
99.1	Press Release

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the

registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 18, 2001

CARTER HOLDINGS, INC.
Registrant

By: /s/ David A. Brown

Name: David A. Brown

Title: Executive Vice President

EXHIBIT INDEX

EXHIBIT NO -----	DESCRIPTION -----
99.1	Press Release

BERKSHIRE PARTNERS TO ACQUIRE THE WILLIAM CARTER COMPANY
FROM INVESTCORP IN \$450 MILLION TRANSACTION

BOSTON, MA, NEW YORK, NY and MORROW, GA -- JULY 16, 2001 -- Berkshire Partners LLC, the Boston-based private equity investment firm, and Investcorp, the global investment group, today announced that they have signed a definitive agreement under which Berkshire will acquire The William Carter Company ("Carter's") from Investcorp and its clients for approximately \$450 million.

Carter's is the nation's largest branded marketer of baby and toddler apparel, and a leading marketer of young children's apparel. Over its 136 years of operation, Carter's has become one of the best recognized brand names in the children's apparel industry. Morrow, Georgia-based Carter's markets its products under the brand names of CARTER'S and CARTER'S CLASSICS to department stores and specialty store accounts, and through its 149 retail outlet stores.

The transaction, expected to close in the third quarter of 2001, involves the continuing leadership of the company's senior management. Upon completion of the transaction, investment funds established by Berkshire and management will own all of the company's equity. Berkshire's equity investment will total approximately \$130 million.

"Over the course of our four-and-a-half-year partnership with Investcorp, Carter's made substantial operating and financial progress and has further established the CARTER'S family of brands as the most innovative and popular in the children's apparel sector," said Frederick J. Rowan II, Chairman, Chief Executive Officer and President of The William Carter Company. "As we look towards the future, we are excited to begin a new partnership with Berkshire Partners and benefiting from their experience with branded- and retail-oriented companies."

Bradley M. Bloom, Managing Director at Berkshire, stated, "Carter's talented management team and leading brand name were key factors in our decision to invest in the company. The strategy of management to build an industry leader that serves its customer base and ultimately the consumer with excellent value in a high quality, branded product is an ideal fit with our own investment philosophy. We look forward to our new partnership with management as they lead Carter's to continued success."

Christopher O'Brien, a member of Investcorp's Management Committee, said, "We are very pleased with the outcome of the investment we first made in Carter's in 1996. Fred Rowan and his team achieved tremendous financial results in a range of economic conditions by executing a strategic plan that moved the company into new sales channels, allowed it to introduce new product

lines, and optimize its supply chain. The company is well-positioned as the leader in an important, growing industry, and we wish Carter's and Berkshire Partners all the best."

In 2000, Carter's consolidated net sales were \$471.4 million, representing a nearly 50 percent increase from \$318.2 million in 1996. During this period, wholesale sales increased from \$189.0 million to \$256.1 million and retail outlet store sales increased from \$129.2 million to \$215.3 million.

ABOUT BERKSHIRE PARTNERS LLC

Berkshire Partners is an active investor in the private equity market managing approximately \$3.0 billion of equity capital. Through its 15-year investment history, Berkshire has completed 70 acquisitions or growth capital investments with a primary focus on building solid, growth-oriented companies in conjunction with strong, equity-incented management teams. Berkshire invests in a number of industries including manufacturing, retailing, transportation, telecommunications and business services. Its private equity transactions have taken several forms; leveraged buyouts, recapitalizations, growth capital investments, privatizations, and industry consolidations. Investors consist primarily of university endowments, public and private pension funds, insurance companies, foundations, and financial institutions. Additional information may be found at <http://www.berkshirepartners.com>.

ABOUT INVESTCORP

Investcorp is a leading global investment group with offices in New York, London and Bahrain. Since 1982, it has completed transactions in North America and Western Europe, with a total acquisition value of approximately \$19 billion. In addition to The William Carter Company, Investcorp and its clients currently have investments in U.S. companies including Stratus Technologies, Jostens, Inc., Werner Holdings, TelePacific Communications and Independent Wireless One. U.S. investments that have been taken public by Investcorp include Prime Service, Tiffany & Co., Circle K Corporation, Saks Fifth Avenue and CSK Auto Corporation. In Europe, Investcorp and its clients currently have investments in Avecia (formerly Zeneca Specialties), Gerresheimer Glas, Polestar and Welcome Break. Additional information may be found at www.investcorp.com.

ABOUT THE WILLIAM CARTER COMPANY

The William Carter Company is the nation's largest branded marketer of baby and toddler apparel, and a leading marketer of young children's apparel. Over the company's 136 years of operation, Carter's has become one of the best recognized brand names in the children's apparel industry. Carter's markets its family of brands, including CARTER'S and CARTER'S CLASSICS, to approximately 500 department stores and specialty store accounts, together representing an estimated 8,000 store fronts, as well as through its 149 retail outlet stores. The company, which is based in Morrow, Georgia and has approximately 7,000 employees, was founded in 1865 by William Carter in

Needham, Massachusetts. Additional information may be found at www.carters.com.

Contacts:

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INVESTCORP

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