FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D	.C. 20549
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPROVAL									
	OMB Number: 3235-0287									
	Estimated average burden									
ı	hours per response:	0.5								

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  CASEY MICHAEL DENNIS					2. Issuer Name <b>and</b> Ticker or Trading Symbol CARTERS INC [ CRI ]									5. Relationship of Rep (Check all applicable) X Director V Officer (give t			10% Ov		wner	
(Last) (First) (Middle) 3438 PEACHTREE ROAD NE SUITE 1800						3. Date of Earliest Transaction (Month/Day/Year) 02/12/2021									X below) Chairman and CEO					
(Street) ATLAN			0326 Zip)		4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Indi Line) X	vidual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person					
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3)  2. Transact Date (Month/Day				ion 2A. Deemed Execution Date			Oate,	3. Transaction Code (Instr.		4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5)			or 5. Amo 4 and Securit Benefic		ies cially Following	Form (D) o	: Direct r Indirect str. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
						Code	v	Amount	(A) d (D)	or Pri	ce	Transa	ction(s) 3 and 4)			(111501. 4)				
Common Stock 02/12/2						021			F		3,062	D	\$9	6.36	512,859(1)			D		
Common	021			F		3,490	D	\$9	6.36	36 509,369 <sup>(1)</sup>			D							
Common Stock 02/14/20					2021		F		1,846	D	\$9	6.36	5.36 507,52		523 <sup>(1)</sup> D					
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	erivative Conversion Date Execution Date, T ecurity or Exercise (Month/Day/Year) if any C					Transaction Code (Instr.		of Exp		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Insti 3 and 4)		De Se (In:	Price of rivative curity str. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	y   i	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercisable		Expiration Date	Title	Amour or Number of Shares	er						

## **Explanation of Responses:**

1. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.

## Remarks:

/s/Stewart T. Moran, III, 02/17/2021

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.