FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANGES IN | <b>I BENEFICIAL</b> | <b>OWNERSHIP</b> |
|-----------|---------------|---------------------|------------------|

OMB Number: Estimated average burden hours per response:

0.5

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Westenberger Richard F.</u>  |   |  |  | 2. Issuer Name <b>and</b> Ticker or Trading Symbol CARTERS INC [ CRI ] |        |   |                                      |          |          |  |        |                  |                           | Check al  | l app<br>Direct  | oplicable)                                  |  | Person(s) to Issuer  10% Owner Other (specify   |       |  |  |
|--|---|--|--|--|--------|---|--------------------------------------|----------|----------|--|--------|------------------|---------------------------|---|--|---|--|---|-------|--|--|
| (Last) 3438 PEA  | (Fii<br>ACHTREE   | ,  | Middle)                                      |  |        | 3. Date of Earliest Transaction (Month/Day/Year) 02/20/2015 |                                      |          |          |  |        |                  |                           |   |  |   | elow   |   | ncia  | below)   |  |
| (Street) ATLANT (City)   |   |  | 80326<br>Zip)                                |  | 4. If  | Ame   | endmer                               | it, Date | of Origi | nal File   | ed (I  | Month/Da         | ay/Yea                    | r)  |  | ine)<br>X                                   | Form   | filed by One  | e Rej | ng (Check A<br>porting Pers<br>an One Rep                                | on   |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned   |   |  |  |  |        |   |                                      |          |          |  |        |                  |                           |   |  |   |  |   |       |  |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date)  |   |  |  | Execution Date,  |        | Cod   | Transaction Disposed Code (Instr. 5) |          |          | ties Acquired (A)<br>d Of (D) (Instr. 3, 4                     |        |                  | 4 and See<br>Be<br>Ow     |   | Amount of ecurities eneficially wned Following eported |   | Ownership<br>m: Direct<br>or Indirect<br>Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)   |       |  |  |
|  |   |  |  |  |        |   |                                      |          | Cod      | de V   |        | Amount           | (A<br>(1                  | A) or<br>O)   | Price  | Tr  | ansa   | nsaction(s)<br>tr. 3 and 4)   |       |  | (111501. 4)  |
| Common Stock 02/20   |   |  |  | 0/2015   | /2015  |   |                                      |          |          | Ī  | 324(1) |                  | D                         | \$82  | 2.02   | 52,566 <sup>(2)</sup>                       |  |   | D     |  |  |
| Common Stock 02/2  |   |  |  | 02/22  | 2/2015 |   |                                      |          | F        |  |        | 333(1)           |                           | D   | \$82   | 2.4   | .4 52,233(2)                                       |   |       | D  |  |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |   |  |  |  |        |   |                                      |          |          |  |        |                  |                           |   |  |   |  |   |       |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deem<br>Execution<br>if any<br>(Month/Da | Date, Transacti<br>Code (Ins   |        |   |                                      |          | Expira   | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |        |                  |                           | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>and 4) |  | 8. Price<br>Derivat<br>Securit<br>(Instr. 5 | ive<br>y<br>i)                                     | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(:<br>(Instr. 4) | ,     | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|  |   |  |  |  | Code   | code V  |                                      |          |          |  |        | xpiration<br>ate | Amour or Number of Shares |   | nber   |   |  |   |       |  |  |

## **Explanation of Responses:**

- 1. Some of these shares are restricted shares that are subject to either time-vesting or performance-based restrictions.
- 2. The transaction reported in this Form 4 reflects withholding of shares of common stock to satisfy tax withholding obligations resulting from the vesting of restricted stock.

## Remarks:

Michael C. Wu, Attorney-in-Fact for Richard F.

<u>Westenberger</u>

02/24/2015

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.